

Part H. Evaluation of the sustainable tourism in Santander from the visitor's point of view.

The following questions about transport, service and environmental conservation evaluate your views about Santander as a sustainable destination.

H1. On a scale from 1-10, with 1 being very easy and 10 being very difficult, How difficult was it for you to get to Santander?

H2. On a scale from 1-10, with 1 being bad friendliness and 10 excellent friendliness how do you qualify the friendliness to you in Santander?

H3. How do you contribute to the conservation and respect of the environment during your visit to Santander?

H4. Did you receive enough information how the rules and the care that visitors should have with the flora and fauna of Santander?

1. (☐) Yes 2. (☐) No

H5. Was it easy for you to find the services, products and attractions of Santander?

1. (☐) Yes 2. (☐) No

H6. Is the following brand familiar to you?

(Surveyor shows the image of the tourist quality)

1. (☐) yes 2. (☐) No

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