

Parte A. Features of the Visitor
A1. Date of arrival at Santander: D: ____ M: ____ Y: ____ A2. Date of Departure of Santander: D: ____ M: ____ Y: ____ **V**

(Encuestador ingresar la ciudad, departamento o país en casilla respectivamente)

A3. What is your country of residence?	A3.1 What is your state/province of residence?	A3.2 What is your city or town of residence?

A4. What was the main purpose to visit Santander? Only answer			
PERSONAL PURPOSES		BUSINESS AND PROFESIONAL PURPOSES	
1()	Holidays, recreation and leisure.	8 ()	Investment or shareholders meeting.
2()	Visit family/friends.	9 ()	Attending conferences, trade fairs or showrooms.
3()	In transit to another overseas destination.	10()	Guest speaker in conferences, trade fairs or showrooms.
V	3.1 How many hours will/did it last your longest stay in Santander? ____ hours	11()	To be part of the artists presenting a show (music, theater, dance, etc).
4()	Education/Training	12()	To compete or be part of the show in sports.
5()	Medical and Health care services (including cosmetic surgery):	13()	To participate in academic or scientific research.
	5.1 The purpose of the medical service is:	14()	Purchase goods or service for a company that is not in Santander or as an independent.
	1() Medical appointment.	15()	Sell goods or provide services as a representative of a company that is not in Santander or as an independent.
	2() Medical check-up or routine exams.	16()	I came to work (as an employee) with a company located in Santander.
	3() Medical treatment without surgery.	V	
	4() Medical treatment with surgery.	V	
6()	Religious or pilgrimage events.	17()	Another purpose:
7()	Shopping.	V	

A5. Where were you born?	A6. Genre:	A7. Age: ____ years old.
1. () Abroad	1. () Female	
2. () In Santander	2. () Male	
3. () In another department of Colombia		

A12. What kind of transportation are you going to use to return to your city / town of residence? Only answer

- | | |
|-------------------------------------|---------------------------------|
| 1. () Own vehicle | 5. () Car rental |
| 2. () Friend or relative's vehicle | 6. () Land passenger transport |
| 4. () Air transport | |
| Other, Which one? _____ | |

(Encuestador las preguntas marcadas con **V** definen si finalizar la encuesta en la parte A de acuerdo a las siguientes condiciones:

- Si **A2. Fecha de salida de Santander - A1. Fecha llegada a Santander > 365 noches (mayor a 1 año)**. finalizar encuesta en la parte A y agradecer por la participación.
- Si **3.1 ¿Cuántas horas durará/duró la parada más larga en Santander? <= 5 horas**, finalizar encuesta en la parte A y agradecer por la participación.
- Si el motivo principal del viaje es: **16. Vine a ser empleado(a) de una empresa ubicada en Santander. Finalizar la encuesta en la parte A y agradecer por la participación.**
- Si los otros motivos son: Vivir en Santander o Realizar funciones propias de personal de embajada, consulado y militares, finalizar encuesta en la parte A y agradecer por la participación.

A8.1 Name: _____ **A8.2 Last name:** _____**A9. @:** _____ **A10. Mobile phone:** _____**A11. Home phone:** _____ **Comments:** _____