

MAIN RESULTS

The entrepreneurial activity has other ways to extend products and services to other regions with agencies and branches. According to the figures from the Unique Business Registry in Colombia, from 91 thousand enterprises registered in the Chamber of Commerce from Bucaramanga and Barrancabermeja, 207 have expanded their operations to the national market through 604 agencies and branches, from which 61.8% is originated in companies SME size, 20.4% in large companies and 15.7% in microenterprises.

Among the sectors that prevail, it is found the commerce with pharmaceutical and meat products, services with financial activities and games of chance, and the transport with loading activities on the road and passengers movement. This type of business provide the country 1,4 billion pesos in assets and more than 11 thousand workplaces.

604 agencies and branches that operate outside the department have as main destination the capital of the country with 18.7%, North of Santander 11.6%, Cesar 11.1% and Atlántico 9.1% among others.

It is important to outstand that 5.8% of these businesses were created before 1990, but what draws attention is that in the last 15 years were generated 473 new establishments in other regions in the country, figure that is equivalent to 78.3% out of total.

The data confirms that the entrepreneurial activity in the department have improved in its strategy to bind with different markets to the local ones.

Fuente: RUES. Data does not include agencies and branches located in the department of Santander. Regiones:

Caribbean: Atlántico, Bolívar, Cesar, Córdoba, Guajira, Magdalena, San Andrés and Providencia, and Sucre.

Andean: Antioquia, Bogotá, Boyacá, Caldas, Cundinamarca, Huila, North of Santander, Quindío, Risaralda and Tolima.

Amazon: Amazonas and Caquetá.

Orinoco: Arauca, Casanare y Meta.

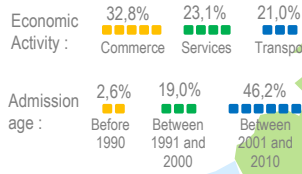
Pacific: Cauca, Chocó, Nariño y Valle.

Note:

Total of agencies and branches corresponds to the ones registered since 01/01/2015 until 13/04/2015.

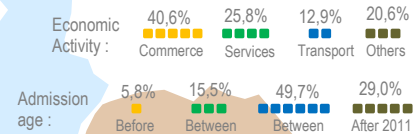
Caribbean

Agencies and branches: **195**
Assets: **173.919** million
Employees: **5.190**



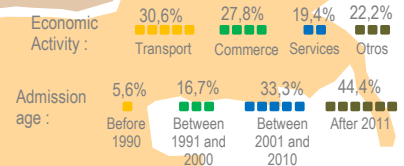
Andean

Agencies and branches: **310**
Assets: **1,0** billion
Employees: **5.393**



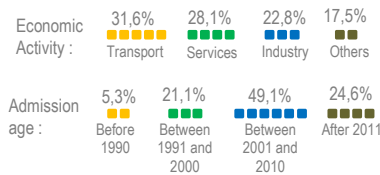
Orinoco

Agencies and branches: **36**
Assets: **13.415** million
Employees: **490**



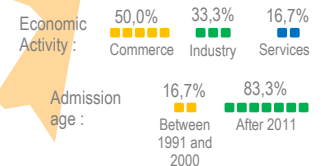
Pacific

Agencies and branches: **57**
Assets: **212.569** million
Employees: **788**



Amazon

Agencies and branches: **6**
Assets: **128** million
Employees: **13**



Total Agencies and Branches from Santander in Colombia

Agencies and branches: **604**
Assets: **1,4** billion
Employees: **11.875**

