

MAIN RESULTS

The entrepreneurial investment is shown through different forms in economy, and one of them is the creation of new enterprises. The previous year, there were incorporated in the Chamber of Commerce of Bucaramanga 73 companies classified as SME and large companies, contributing to the region 168 thousand million pesos in assets.

It is an undeniable fact that the figures for this kind of entrepreneurship were inferior, both in number and value of the assets, in comparison with the ones registered in 2014, but also it should be understood that the economic scenario of the country changed during this term due to the world petroleum crisis, which affected the volume of the new companies in Colombia.

Even though this, important investments were generated in Santander focused mainly on the metropolitan area of Bucaramanga. Likewise, it is necessary to highlight that, 7 companies out of the 73 are located in towns such as Villanueva, Barichara, Charala, Oiba, San Gil and Zapatoca.

Finally, although the increased investments come to the public services sector, construction was the second economic activity in order of importance, confirming its relevance in the regional economy.

New enterprises with big capital incorporated in 2015

73

168

Thousand million pesos
in assets

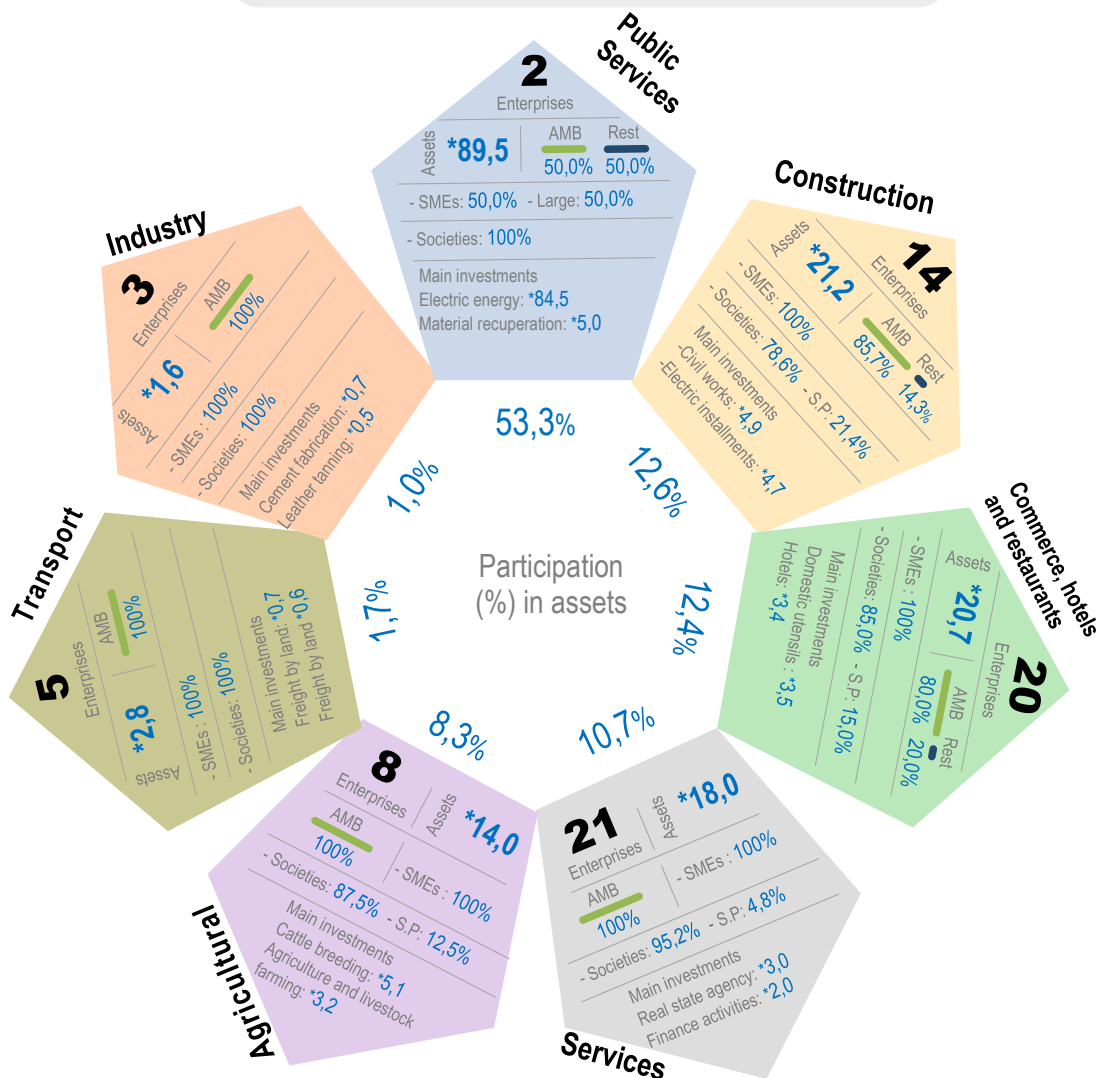
Medium
9,6%

Large
1,4%

Small
89,0%

Participation (%) in number of enterprises

Participation of enterprises incorporated by sectors



Sources:

Chamber of Commerce of Bucaramanga
Commercial Registry

Notes:

For this report were taking into account companies with the following legal categories: natural person, commercial company and one-man company.

(*) Figures in thousand million pesos.

SME: small and medium enterprises with assets from 322 million pesos until 19.331 million pesos.

Large: companies with assets superior to 19.331 million pesos.